



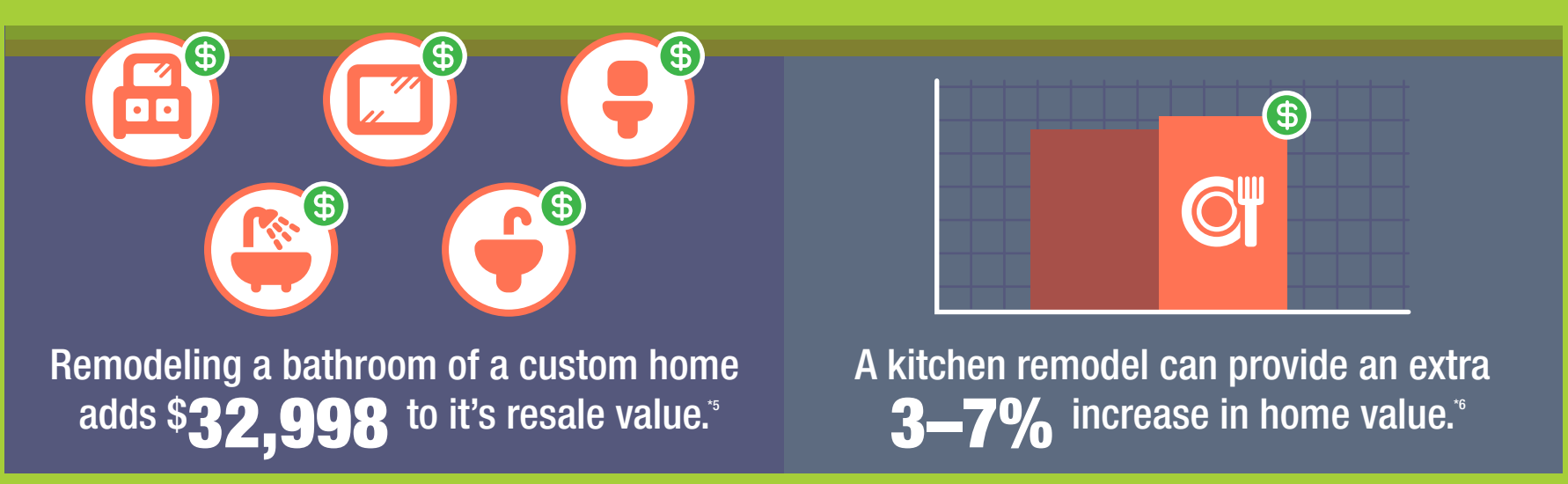
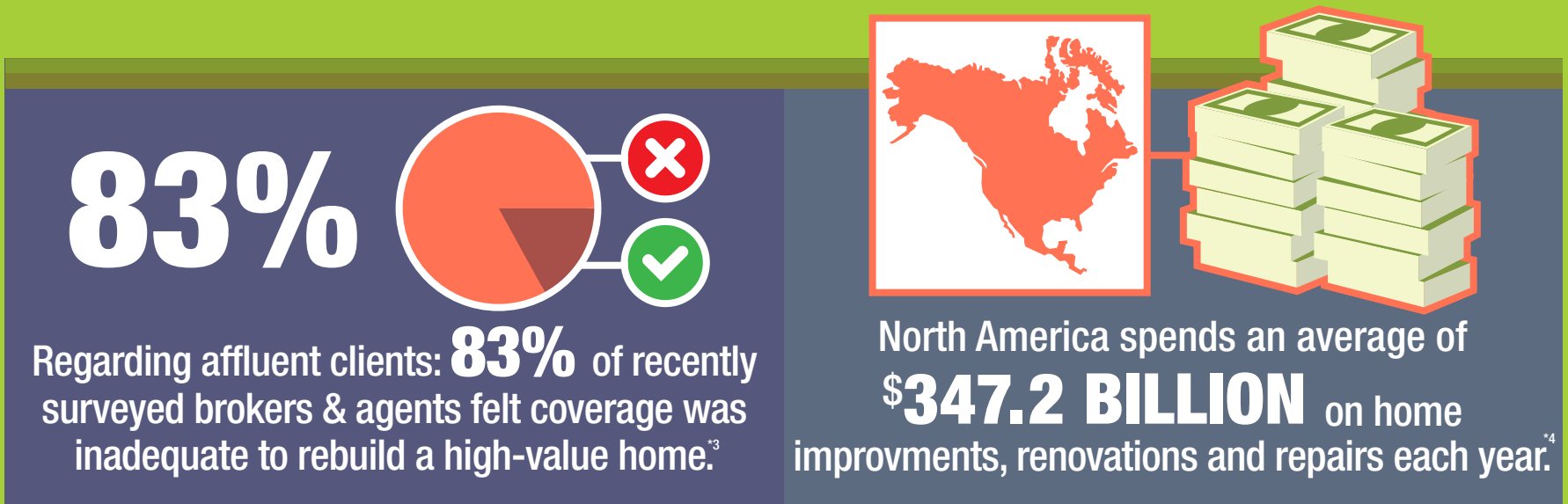
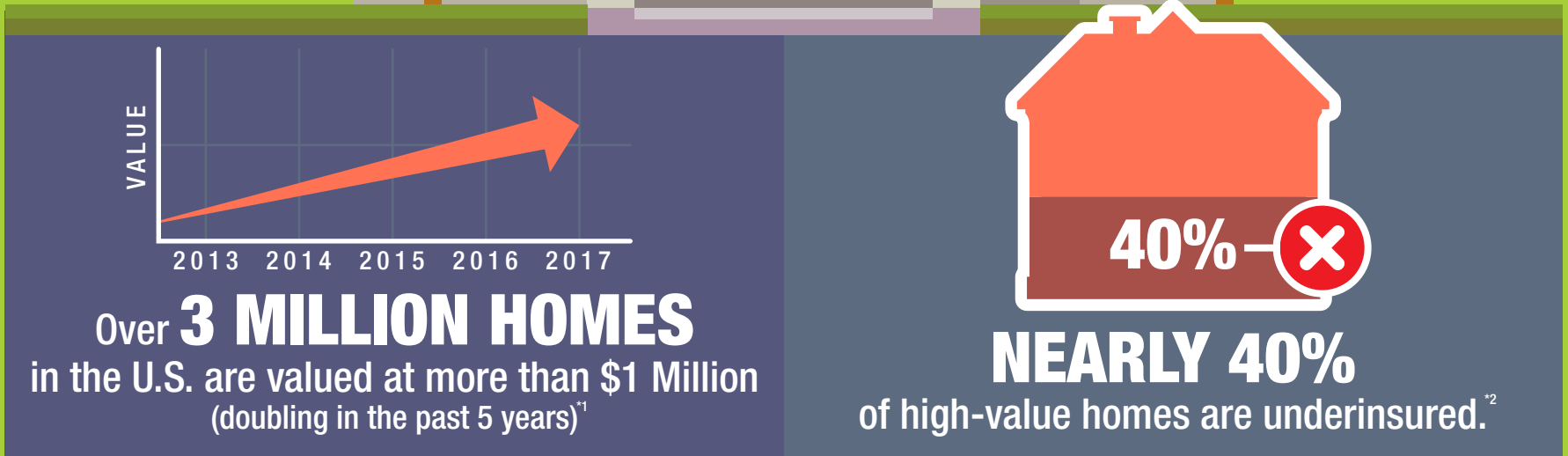
# ARE YOU SITTING ON A GOLD MINE?

Nearly 40% of high-value homes are underinsured.

The number of homes valued at \$1 million and above has doubled in the past five years. With this recent surge in high-value homes comes an increased need for specialized coverage.

Homeowners often underestimate the value added by upgraded features such as imported tile, outdoor kitchens, custom-made cabinetry, built-in pools and custom brickwork. Consequently, many homeowners do not realize their homes fall into this high-value range, leaving them at risk for insufficient coverage by a standard mid-market policy.

Dig deep with clients and ensure they obtain the right specialty coverage for their specific needs. High-Value Homeowners insurance can help protect their investment.



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