



THE RECREATION INDUSTRY IS NOT ALL FUN & GAMES

Capitalize on the growing need for recreation insurance.

Thrill seekers can be risk takers; the recreation industry doesn't have that luxury. This business sector is experiencing rapid growth and requires specialty insurance solutions that can keep pace. Eighteen million people annually use commercial zip lines. Thirty million people ride horses. When accidents happen, lawsuits may follow—resulting in legal fees and potential punitive damage awards. Finding the proper liability coverage should not have these businesses climbing walls. Talk to them today about their recreation insurance.

